



In-memory giving FAQs

Donating in memory is a special way to remember a loved one's life while supporting sight saving research and treatments.

We understand that this may be a time of difficulty and uncertainty, and there are many things to consider when deciding to fundraise in memory of a loved one. If there any further questions you may have that are not answered below, please do not hesitate to get in touch on [0207 566 2565](tel:02075662565) or moorfields.eyecharity@nhs.net

I would like to make a donation by cheque, what details do I need?

Cheque donations should be made payable to 'Moorfields Eye Charity' and sent to the following address:

**Moorfields Eye Charity
162 City Road
London
EC1V 2PD**

Please ask anyone sending a cheque donation to include a note saying that the donation is in memory of your loved one.

Can people donate over the phone?

Yes, you can call us on 0207 566 2565 and we can take payment by credit or debit card. Just let us know who the gift is in memory to.

I have asked for donations instead of flowers at a funeral/I plan on collecting cash donations at a memorial service, how do I get these to you?

We recommend you deposit any cash donations into your own bank account, and then send the equivalent amount to us either by cheque or bank transfer. Please contact us on [0207 566 2565](tel:02075662565) or moorfields.eyecharity@nhs.net should you require our bank details or wish to donate over the phone. Please do not send any cash to us in the post.

How will the money donated to my JustGiving page get to you?

JustGiving automatically send any donations received to us, no need for you to do anything. We will make sure all donations in memory of your loved one are grouped together as part of the collection.

Can I specify what the money I raise is used for?

Whilst we generally recommend collections are left unrestricted, as it allows us to use the proceeds wherever the need is greatest, it is possible to restrict the proceeds of an in-memory collection to a certain area (e.g. AMD research). However, this needs to be agreed upon before any fundraising begins. Please contact us on [0207 566 2565](tel:02075662565) or moorfields.eyecharity@nhs.net to discuss setting up a restriction.

Can you write to me upon conclusion of the collection to let me know the total raised?

Yes, if you would like us to provide you with a final total, please get in touch once you have stopped collecting donations and we will send you a written acknowledgement.

Can you contact a Moorfields clinician to thank them for the treatment provided to my loved one?

If there is a particular clinician who cared for your loved one that you would like us to thank on your behalf, please get in touch and we can do so.

Can you notify the collection organiser that I have donated?

If you choose to donate on JustGiving, you will have the option to leave your name and a short message with your donation. If you have donated to us directly and would like us to contact the collection organiser on your behalf, please include a note along with your donation and we will do so.

I am the executor of a will and Moorfields Eye Charity has been named as a beneficiary, can I pay the legacy on your website?

For compliance reasons, there are a few additional steps we must undertake should you be looking to pay a legacy from an estate vs making a regular in-memory donation. Please contact our legacy manager Jackie Birch on [0207 521 4697](tel:02075214697) or jacqueline.birch1@nhs.net for more information.

I am looking for information on leaving a gift to Moorfields Eye Charity in my will, where can I find it?

For more information on leaving a legacy, please visit the dedicated page on our website [here](#). Alternatively, you can contact our legacy manager Jackie Birch on [0207 521 4697](tel:02075214697) or jacqueline.birch1@nhs.net who would be more than happy to guide you through the will making process and answer any specific questions you may have.